

2024 SPONSOR OPPORTUNITIES



Escambia County **MEDICAL SOCIETY** in conjunction with **Santa Rosa County**

The Escambia County Medical Society in Conjunction with Santa Rosa County Sponsorship Program is dedicated to offering special member benefits or services to ECMS members.

Is your product or service beneficial to ECMS members? Our 400+ members are DO's, MD's, residents and medical school students practicing in Escambia and Santa Rosa County.



About ECMS



The Escambia County Medical Society in Conjunction with Santa Rosa County [ECMS] is a local professional association of medical doctors and doctors of osteopathy (M.D.s & D.O.s), that addresses political, social and economic issues concerning the level and delivery of healthcare for patients and physicians. **Started in 1873**, the non-profit ECMS represents approximately 400+ physicians living or working in Escambia and Santa Rosa counties of Northwest Florida.

Mission & Values

Mission: *Advancing physicians' practice of medicine in our community.*

Tradition

Honoring the history of medical care in Escambia and Santa Rosa Counties.

Service

Serving the needs of our community through the service of our members in the practice of medicine.

Leadership

Meeting the challenges of the future and safeguarding our community's health through organized collaboration on the local, state, and national level.

Sponsorship Opportunities



Sponsorship Opportunities

| | Platinum \$4000 | Gold \$2500 | Silver \$1500 | Bronze \$750 | Mugs & Medicine \$1500 (Exclusive) |
|--|--------------------|----------------|------------------|-----------------|---------------------------------------|
| Opportunity to recommend a speaker/topics for a Membership Meeting | X | X | | | |
| ECMS Membership Meeting Sponsor (Exclusive) | 2 | | | | |
| ECMS Membership Meeting Sponsor (Shared) | 5 | 3 | 2 | 1 | |
| Listing on Website | X | X | X | X | X |
| Highlighted listing on Website (with logo) | X | X | X | | X |
| Sidebar Ad on Website (number of months) | 12 | 12 | 6 | | 4 |
| Guest Article in Quarterly Newsletter | 2 | 1 | | | |
| Number of Ads in Quarterly Newsletter | 4 | 2 | 1 | | 1 |
| Subscription to Quarterly Newsletter | X | X | X | X | X |
| Social Promotions on Public Facing Pages (number of months) | 12 | 6 | 6 | 3 | 6 |
| Social Promotions in Private Groups (number of months) | 12 | 6 | 2 | | 4 |
| Number of times mentioned in our email messaging | 12 | 6 | 3 | | 3 |
| Number of tickets to End of the Year Event | 4 | 2 | 2 | 1 | 2 |
| Quarterly Mugs & Medicine Meetings | | | | | 4 |

Mugs & Medicine Sponsor:

We are going to be hosting quarterly Coffee Chats at local coffee shops! The Mugs & Medicine Sponsor will be able to connect with the attendees of these small meetings in a meaningful way!

In-Kind Sponsorships

We are also always looking for in-kind Sponsors! Below is a list of items we often need. *In-kind sponsor benefits determined by item donated*
Printing, Catering, Event Space, Door Prizes, Auction Items, Postage, Florals, Linens, and more!

Typical Monthly Events

Membership Networking: January, February, May, July, September, November

Educational Dinners: March, August

April & October are ECMS-Foundation Fundraising Months, if you are interested in those sponsorships, please let us know

Schedule is subject to change

Sponsorship Opportunities



Special Services Sponsorships

We are now offering Exclusive Special Personal Services Sponsorships
Be THE service provider for the 300+ ECMS Member Physicians and their families!

Special Personal Service Providers should offer outstanding customer service to our members and their families.

This is a special offering only to Personal Services Providers.

No Commercial Services will be mentioned, although your business can offer them.

Cost to be a Special Personal Service Provider.

\$500 per year

You will have a line listing in our Quarterly Newsletter and on our Website for the calendar year you are a Provider. You may also provide materials for us to distribute at our Monthly events!

Provider Status to be renewed annually on a first come, first serve basis

Exclusive Personal Service Sponsorship included to any Personal Service Company with a Bronze Sponsorship or Higher

Special Personal Service Category Examples

We are always looking for more service categories!

The Attorney

The Dentist

The Optometrist

The Real Estate Agent/Realtor

The Car Dealership

The Florist

The Jeweler

The Salon

The Photographer

The Lawncare Company

The Residential Cleaner

Sponsorship Contract



The Fine Print

Company Name:

Address:

Phone:

Website:

Total:

Signature:

Sponsorship Level



| | |
|----------------------------------|-------------------------------------|
| Platinum \$4000 | <input checked="" type="checkbox"/> |
| Gold \$2500 | <input type="checkbox"/> |
| Silver \$1500 | <input type="checkbox"/> |
| Bronze \$750 | <input type="checkbox"/> |
| Mugs & Medicine \$1500 | <input type="checkbox"/> |
| Personal Services Provider \$500 | <input type="checkbox"/> |

Payment Information

Payment is required by January 31, 2024.

Checks should be payable to

Escambia County Medical Society

Credit card payment is accepted via link below.

To split payments, please contact director@escambiacms.org

Payments may be broken up Quarterly on an as needed basis
Please reach out to director@escambiacms.org with questions

To pay with a credit card:

<https://secure.affinipay.com/pages/ecms/sponsors>

Escambia County Medical Society

4771 Bayou Boulevard #157 Pensacola, 32503

Laura Griffin 850-478-0706

director@escambiacms.org

escambiacms.org/sponsors

Tax ID# - 59-0919944

We will furnish a signed W9 upon request.



Sponsorship Opportunities



Stand Alone Newsletter Ads

Maximize your brand exposure to healthcare professionals.

Explore advertising opportunities in our Quarterly Digital Newsletter Bulletin.

2024 Contract for Purchase of Advertising in ECMS Digital Newsletter Bulletin
 ECMS Bulletin Newsletter - note, the Bulletin will be digital March, June and October.

December will be an end of year wrap up, printed Bulletin

This advertising agreement is between the ESCAMBIA & SANTA ROSA COUNTY MEDICAL SOCIETY AND:

Company Name:

Address:

Phone:

Website:

Total:

Signature:

The Bulletin is issued digitally four issues a year

The advertising fee is determined by the location of your ad, selected below

Payment is due before your ad will run

All advertisements must be received before the deadline listed below

| Advertising Dimensions | Full color (per issue) | Full color (price for each issue if you commit to all 4 issues) |
|------------------------|---------------------------|--|
| 1/4 page, 3.625x4.875 | \$250 (per issue) | \$200 (per issue) |
| 1/2 page, 7.5x4.875 | \$400 (per issue) | \$350 (per issue) |
| Full Page, 8x10.75 | \$850 (per issue) | \$800 (per issue) |

| Circle issues your ad will run | Deadline (before 5:00pm cst) | Make your ad size selection here |
|--------------------------------|---------------------------------|----------------------------------|
| March | 2/25/2024 | |
| June | 5/15/2024 | |
| September | 8/15/2024 | |
| December | 11/15/2024 | |